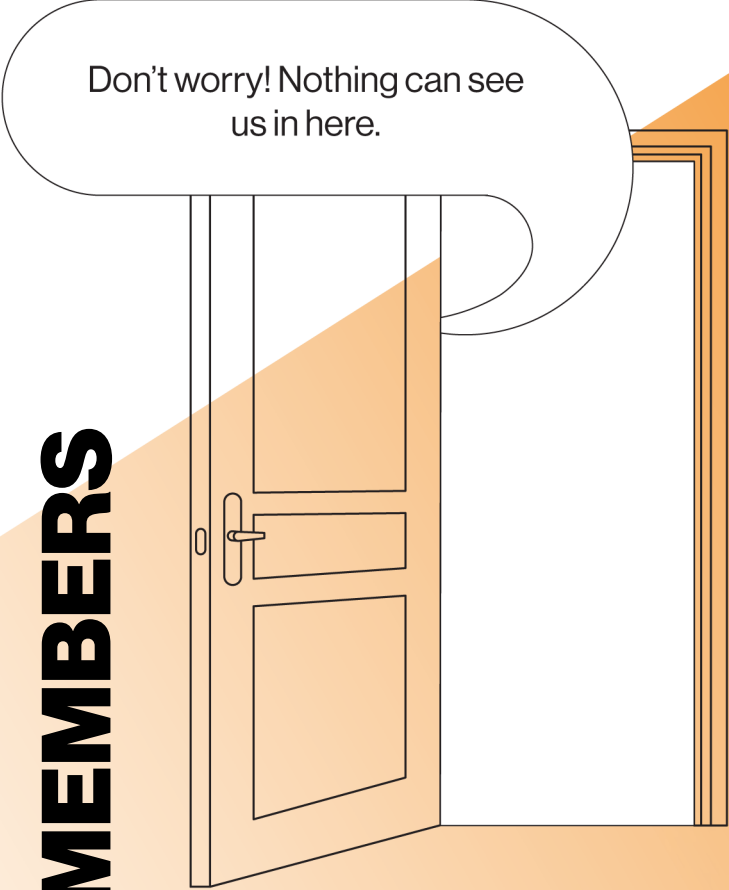


HOUSEHOLD MEMBERS



Don't worry! Nothing can see us in here.

You have lots of smart cameras in your home, including some mobile ones. You don't want certain areas or activities of your house to be tracked.

HOUSEHOLD MEMBERS

General Situation: There are lots of smart cameras inside the home, including mobile ones. Household members want to be certain the cameras aren't in areas or sensing activities they shouldn't.

Basic Scenarios

Turn 'em all off. Your house is totally wired up with cameras for different types of monitoring and general peace of mind. But you really wish anyone in the house could easily turn them all off, like flipping the lights.

Forgot it's on. The cameras are usually off during the day, but someone left it on. You wish you'd known before you did something a little embarrassing—of worse.

First one home. The cameras are on during the day to watch the pets and keep an eye on things. But the first person home wants them off. Sometimes they forget they're on.

Who put that there?! Someone moved one of the mobile smart cameras somewhere it isn't usually or shouldn't be.

Not So Basic Scenarios

Food thief. The bathroom is an off-limits area for obvious reasons, but you are also always scared that a murderer is hiding behind the shower curtain. Although you know this is an irrational thought, you still would want the camera's security in that event.'

Vices exposed. It's been a really tough year, and you've developed some not-so-healthy ways of coping. You promised your partner you would cut down on the drinking, but you slipped up and had a beer. They caught you since the smart home camera had you in view.

Teen angst. You are a teenager who is upset that your parents monitor you on the smart cameras. You feel that you are old enough to be trusted to come straight home and don't understand why your parents can't respect your privacy.

Intimate time. You and your partner were having intimate time on the couch last night, and forgot that there are cameras capturing that area. Since the area is not typically off limits, you worry your kids will be able to access the footage.

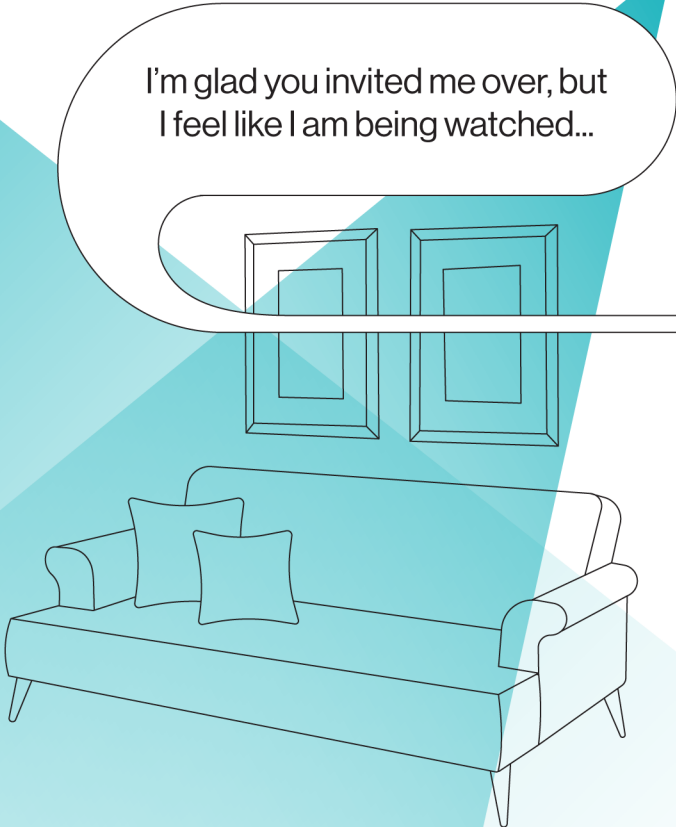
Bathroom murder. The bathroom is an off-limits area for obvious reasons, but you are also always scared that a murderer is hiding behind the shower curtain. Although you know this is an irrational thought, you still would want the camera's security in that event.

More Not So Basic Scenarios

Adoption privacy. You have a foster child that you are hoping to adopt one day. Because of child protective laws, no images or videos can be released on the internet of this child. These laws could even prohibit you from adopting if they are not followed.

Uninvited cameras. You aren't sure if any of your guests are bringing secret cameras into your home or maybe sporting wearable ones. You want to know if new cameras are in your home to protect the privacy of you and your family.

GUESTS/WORKERS



I'm glad you invited me over, but I feel like I am being watched...

You have indoor and outdoor cameras. You don't want to make your guests uncomfortable by making them feel that they're always on watch.

SHORT-TERM GUESTS

General Situation: When guests visit, the home's cameras may make them uncomfortable, suspicious, or resentful. Guests may be too shy or disempowered to speak up. With friends and family, camera owners and guests may want the exact same thing: to clearly turn the cameras off.

Basic Scenarios

Don't worry, I turned 'em off. Your friend visits. You want to clearly disable your cameras so they feel comfortable.

Okay if I keep the cams on? A friend is visiting. You want to keep the cameras on to monitor the kids while you're outside hanging out casually point out the cameras so they know they're there.

LONG-TERM GUESTS

General Situation: Friend or family are staying at your home for an extended period of time. You'll need to let them know about your smart cameras, and decide whether to keep them or not.

Basic Scenarios (Owner Perspective)

Part of the family. You completely trust your friend and want them to feel comfortable, so you share add them as a user to the camera app.

Ongoing negotiation. You want to keep the cameras on at times to watch the pets and kids. You tell the guest they can just unplug them if they're home alone.

Basic Scenarios (Guest Perspective)

Slightly on guard. Your friend is doing you a favor letting them crash at their place. Still, you find yourself a little creeped out that they know exactly when you come and go because of their doorbell camera.

WORKERS

General Situation: With workers, such as nannies or tradespeople, camera owners may want to maintain good relationships, but also keep be able to monitor their home and employees. Striking a balance can be tricky.

Basic Scenarios (Primary User Perspective)

Trusted worker. You completely trust your nanny, caregiver, or house cleaner, and treat them like a friend. You want them to be able to know the cameras are completely off when they're in your home.

Untrusted worker. A friend is visiting, but you want to keep the cameras on

Ongoing negotiation. Sometimes you want the cameras on, sometimes you don't. It really depends. You try to let nannies and tradespeople know whether they're on, and why.

Basic Scenarios (Worker Perspective)

Part of the job. You have mixed feelings about the smart cameras, but generally you don't mind as long as your employer is open and honest with you.

Resentment. You really don't like that your employer insists on using cameras, even though they say it's for safety, not because they don't trust you. But if you speak up, you're afraid you might lose your job. And as a nanny, you lack worker protection rights.

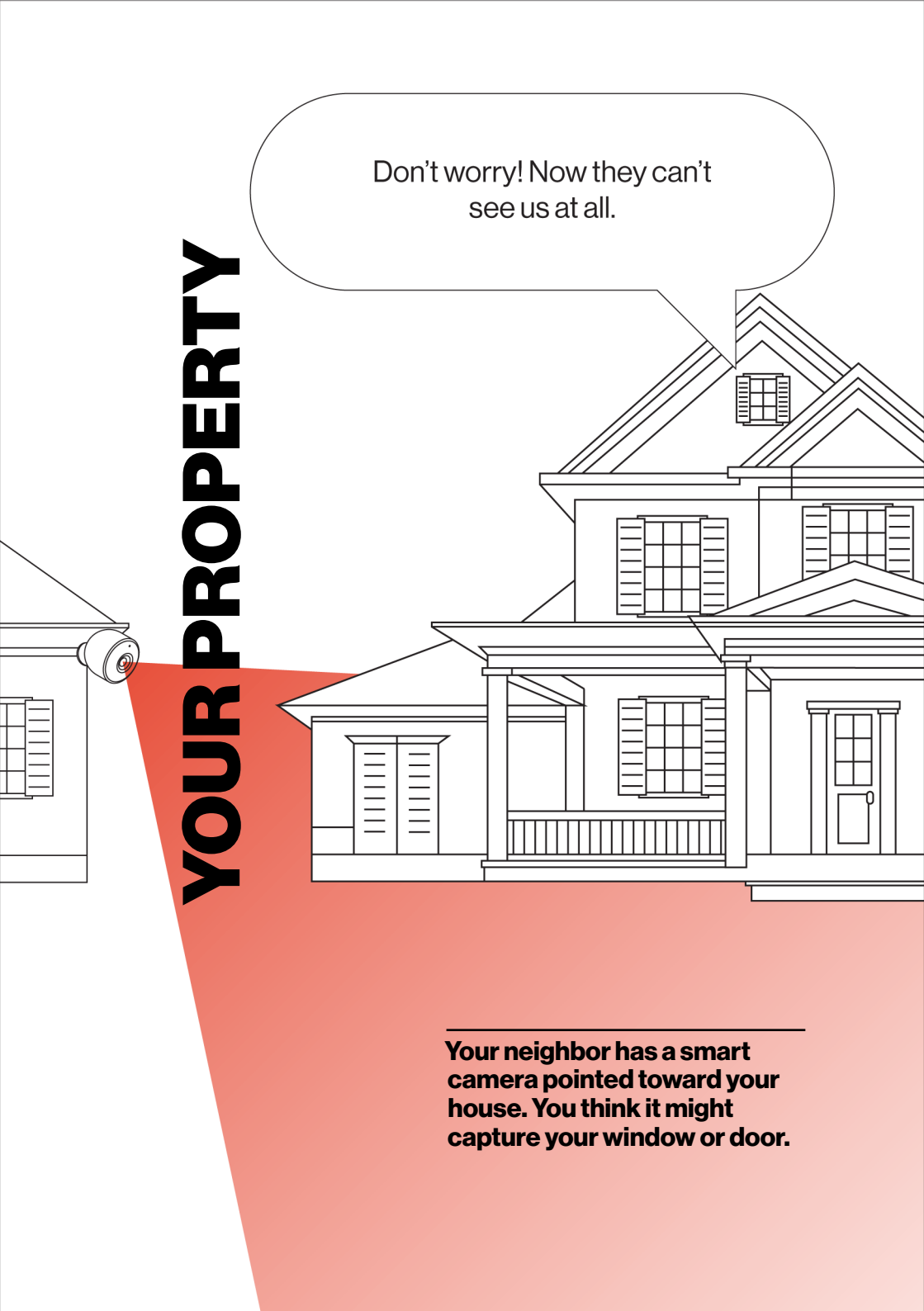
Not So Basic Scenarios

Poor communication. You turn off your indoor smart cameras before your neighbor drops their toddler off for you to babysit. The next day your neighbor is concerned after their toddler said they saw a camera in your living room. You are embarrassed and try to deescalate the situation.

Kid drama. Your daughter has a friend over. You can hear them begin to argue. Her friend saw all of the security cameras in the home and accused your daughter of being creepy. Now your daughter is embarrassed and blames you for the incident.

Family celebration. You are having your family over to celebrate the holiday season. You turn off your smart cameras but now have to explain to everyone that the cameras are not activated. You wish there was an easier, quicker way for everyone to know they are not being filmed.

Burglary while guest is over. Wanting to make your guests comfortable, you turn off your cameras before they arrive. However, while hanging out with them, someone breaks into your home and steals things. Thankfully you and your guest did not get hurt but you wish you had been filming.



Don't worry! Now they can't
see us at all.

YOUR PROPERTY

**Your neighbor has a smart
camera pointed toward your
house. You think it might
capture your window or door.**

YOUR PROPERTY

General Situation: Your neighbors have smart cameras. Some of them may be pointed at your property.

Basic Scenarios

Hardly noticed. Many of your neighbors have smart cameras. So do you. You hardly notice and definitely don't mind.

Slightly annoyed. Your neighbor has a doorbell camera, and you know they can probably see you coming and leaving your house. You're accustomed to it by now, but you still find yourself trying to avoid that area whenever possible.

Seriously pissed. Your neighbor just installed a camera that overlooks your yard. You think it may be deliberate. But either way, you're very upset.

Not So Basic Scenarios

Get your camera outta my window. Your neighbor recently installed a smart camera. It seems to capture a view of your living room through the window. You feel like your privacy is invaded so now you close your curtains. You wish your neighbor would block out videos that include your home.

Creepy neighbor. A neighbor installs security cameras around his house. One of the cameras includes a view of your bedroom window. You think the neighbor is weird and don't know how to approach him. Do you knock on his door to tell him to turn it off? Do you call the police?

Sharing is caring. With all of the new cameras around your neighborhood, you are curious about what is being captured. You want your neighbor to share their surveillance footage with you, but you don't think it's legal.

Be a homebody like everyone is watching. The smart camera pointed toward your window makes you think about the private things you do at home, even without a smart camera present) like get dressed or argue with your partner. You start to modify your behavior more.

Don't know your rights. Your apartment complex wraps around a courtyard. Your neighbor from across the courtyard has a camera pointed towards your window.

More Not So Basic Scenarios

Duplex entrance. You live in a duplex where your front door is right next to your neighbors. You want to know when people approach your door, but don't want your neighbor's doorbell camera to also have that information. But if you get one, then they might get one too.